



Heal the Gyre

a cooperative of
AWAKE Community &
The San Diego Puppet Insurgency

Critical Clean Water Issue:

The North Pacific Gyre

Heal the Gyre



Through art & media
‘Heal The Gyre’
is working to heal
The North Pacific Garbage Patch



Heal the Gyre



EarthFair Parade Entry 2009



Heal the Gyre



EarthFair '09 Exhibit: Heal the Gyre



Heal the Gyre



EarthFair '09 Booth: Heal the Gyre



Heal the Gyre



No Plastic Pledge: 3,000+ Whale Signatures



Heal the Gyre



Clean-Up Coordination for SD Coastkeepers



Saturday, April 26: 9:00am- noon

Register online at creektobay.org (or at our solar powered registration station!) for one of over 50 different sites for San Diego's largest ocean clean-up on Saturday, April 26!

Sign-up below to be notified of this and other canyon, coastal, and neighborhood clean-ups. Run-off from creeks, canyons, drains, gutters, etc. sends trash and debris to the ocean. It is estimated that 80% of the debris in the North Pacific Gyre comes from land-based sources. Heal the Gyre...clean-up our canyons, creeks, rivers, gutters and beaches!

<u>Name</u>	<u>Address</u>	<u>Email</u>	<u>Signature</u>

Heal the Gyre



Collecting Signatures for the No Plastic Pledge



Heal the Gyre

Take the
NO PLASTIC
PLEDGE



By taking the No Plastic Pledge, I vow to stop using plastic bags and plastic bottles. I support a ban of single-use plastic bags in stores in San Diego.

Californians use more than 19 billion plastic bags each year. This usage generates 147,038 tons of unnecessary waste. Less than one percent of plastic bags are recycled. It is estimated that 80% of the debris in the Gyre comes from land-based sources. Currents carry debris from the west coast of North America to the Gyre in a year or less.

<u>Name</u>	<u>Address</u>	<u>Email</u>	<u>Signature</u>

Heal the Gyre



Interactive Persistence with Retailers to Remove Plastic Bags in our Stores

San Diego Retailers
Promoting Reusable Cloth Bags
EarthDay 2009

To Whom It May Concern:

Thank you for donating reusable bags to the "Heal the Gyre" project at this year's EarthFair in Balboa Park on Sunday, April 19. EarthFair San Diego is the largest EarthDay event in the United States.

Your cloth bags will help show your support in stopping the expansion of the North Pacific Garbage Patch, a Gyre more than twice the size of Texas in the Pacific Ocean, filled with plastic weighing more than 100 million tons.

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The overall concentration of plastics is greater than the concentration of zooplankton by a factor of seven in the Gyre. As plastic photodegrades into smaller and smaller pieces, aquatic organisms ingest it, and thus, plastic waste enters the food chain. Large birds like the Albatross, have been found to have ink cartridges, golf balls, cigarette lighters and children's toys inside their stomachs.

To show your concern and leadership, we ask that you consider charging your customers \$.05 per plastic bag used, while offering a credit of \$.05 per reusable bag utilized, at your checkout stands.

AWAKE Community (Artists Working for Awareness, Knowledge & Education) is a 501(c)(3) nonprofit organization, with an exempt tax ID number of 57-1187132.

Thank you for your support and forward thinking.

Heal the Gyre



'Heal The Gyre' EarthDay Remix Project 2009

Earth Day 2009 with Snowflake

Remix Snowflake



Celebrate **Earth Day 2009** with one of ccMixer's star singers, **Snowflake**. She has challenged the ccMixer community to remix one of her vocal a cappellas, especially put into the Commons for this event:

"Apologize"

After all the remixes are posted, Snowflake will pick her favorite remix and include it as a surprise

11th track on her FanClub release "One or Ten" on April 20th. She tells us the remixer will be awarded producer royalties for the track as well.

Best of all, Snowflake will donate \$200 to a green friendly non-profit to be chosen by the producer of her favorite "Apologize" remix!

Snowflake's Favorite(s)!

Snowflake was so overwhelmed with the quality and quantity of the responses to her Earth Day challenge that she actually couldn't pick a favorite: so she picked two!

Congratulation to **brad_stanfield** for "**Apologize**" and his choice of the **National Resource Defense Council** as his green non-profit, and to **radiotimes** for "**Sorry**" and **Green Peace**

A donation has been made to each of the green non-profits in your names.

Thanks to Snowflake for her generosity and coming up with this great idea, raising awareness about all these issues in such a fun and creative way.

Listen to these great remixes here:



In fact, check out all the **great remixes of "Apologize"**

Heal the Gyre



Heal the Gyre

On the San Diego Video Network



Heal the Gyre



Heal the Gyre

On the San Diego News Network

San Diego Puppet Insurgency takes on plastic

Street performers will represent the North Pacific trash gyre in this year's Earth Day parade.

By [Rebecca Tolin](#), SDNN

Thursday, April 16, 2009

no comments | [be the first to comment!](#)

1
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Hundreds of miles of open ocean separate the San Diego Puppet Insurgency from what's come to be called the Eastern Garbage Patch in the Pacific - a flotilla of plastic rubbish estimated to be larger than the landmass of the United States. Yet, these puppeteers, activists, actors, and artists sew and stitch stuffed sea lions and stingrays on a circular cloth sprayed with hues of blue and green.

The soon-to-be replica (they use the word loosely, being an insurgency and all) of the North Pacific Subtropical Gyre is an outlet for their caring, frustration and tears.

"I was horrified," said Antonia Davis of the Puppet Insurgency. "In fact, I'm sure I was in tears, at my computer just sitting there by myself. Shocked about another disaster, really, on earth."



Puppet Gyre: The Puppet Insurgency's "Heal the Gyre" started with a 21-foot cloth spray painted like the ocean. (Photo by Bob Davis)

Heal the Gyre



Heal the Gyre In San Diego Schools

Heal The Gyre visits San Diego High Schools

Posted June 23, 2009 at 11:46 p.m. to [Heal The Gyre Public](#) | [Comment](#)

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Heal The Gyre visited a local high school on May 27, 2009 to educate students about the tons and tons of plastic waste in the North Pacific Gyre and ask them to sign the whale and take the No Plastic Pledge (no more plastic bags or bottles).



Heal the Gyre



Heal the Gyre At Crestridge Ecological Reserve

Blog » Heal The Gyre Educates at Crestridge Ecological Reserve

Heal The Gyre Educates at Crestridge Ecological Reserve

Posted June 23, 2009 at 11:49 p.m. to [Heal The Gyre Public](#) | [1 Response](#)

Heal The Gyre educated, performed and interacted with visitors at the Crestridge Ecological Reserve on June 6. Children and adults learned facts about the pollution in the North Pacific Gyre and the negative impact of the tons of waste stuck floating there. Many took the No Plastic Bags and Bottles Pledge!

+

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1 Response

1. Emily Richards says:

June 27, 2009 at 4:58 p.m. (#)

I loved being here with Amie (dressed as the Ocean with her blue wig!), Jason and all the beautiful children that care about our Earth :)

ADMIN

Post Comment

Heal the Gyre



Heal the Gyre Information Card

(Bob printed 5,000 for Antonia's Birthday Present!)



Heal the Gyre



Heal the Gyre

In Whole Essence Magazine

Heal The Gyre: The North Pacific Garbage Patch

- Emily Richards

What IS that mystical energy of the ocean? It's beauty is indescribable. Sadly, the Pacific Ocean and its life-forms are dangerously at risk. Why? Our plastic.

The [North Pacific Garbage Patch](#), near Hawaii, is a dense plastic soup more than twice the size of Texas.

Seven million tons of plastic waste, 80% from land, has swirled into the gyre, breaking into smaller pieces but never biodegrading. On average, small fish in the area have 23 tiny pieces of plastic in their stomachs. The Albatross are drowning and starving because their stomachs are filled with lighters, toothbrushes, bottle lids and other plastic debris that float on the ocean's surface, mistaken for food. There are more than six pieces of plastic to every phytoplankton, the ocean's most abundant food source and producer of more than half of the earth's oxygen.

Our disposable way of living has put plastic in the food chain. Phthalates leach from plastic containers into water, mimicking estrogen. Ocean creatures are adapting, becoming more 'feminine' in appearance and behavior. We can't know how these changes will impact human and other life.

How can we [Heal the Gyre](#)? First, we must stop the rapid growth of this plastic vortex. Here are four first steps:

1-**Take the [No Plastic Pledge](#).** Stop using plastic bags or bottles. Cloth bags are more durable and water canteens are healthier. In the U.S., we use TWO MILLION plastic bottles every FIVE MINUTES and 60,000 plastic bags every FIVE SECONDS.

2-**Eliminate disposables** like plastic-ware, straws, to-go containers, coffee cups. Try toting bamboo-ware and reusable mugs. Cook more!

3-**Buy less packaging.** Use glass. Less than 5% of plastic is recycled whereas glass can be recycled over and over again.

4-**Clean up.** Your yard. Your gutter. Your neighborhood. Your beach. Your canyon. Your river. We're all in this together.

May we always feel that indescribable peace and exhilaration of the ocean!

Visit healthegyre.org for more information.

Heal the Gyre



Clean Water
begins with
Clean Oceans

HealtheGyre.org

Heal the Gyre

