Thursday January 17th 2010 – 7pm to 9pm CET

**Contained In:**
The Continuous Production of the Ultimate White Cube?

*A streamlined symposium about Gutenberg2.0, Copyright/Copyleft and The Sharing Culture – to be connected… to participate… to perceive… to reflect… to become local again.*

**Moderator:** Carl Mattias Ekman (architect, scholar phd AHO)

**Participants:**
- Susan Joseph (ccMixter – initiator of the white cube remix project)
- Robert Nunally (ccMixter – initiator of the white cube remix project)
- Emily Richards (ccMixter and ArtisTech Media)
- Jason Brock (ccMixter and ArtisTech Media) – confirmed?
- Victor Stone (ccMixter – founder of ccMixter.org) – cannot participate?
- Cameron Parkins (CreativeCommons.org) – confirmed?
- Gisle Hannemyr (CreativeCommons.no)
- Frode Gether-Rønning (IT-director, AHO)
- Rolf Gerstlauer (architect, curator of the exhibition, professor AHO)

**Introduction:**

The aim of this video symposium is to set the light on free sharing culture in art, entertainment, science, and academia … or on culture per se.

Creative Commons and/or Copyleft are yet not very known to the Scandinavian public and we want to change that by having a 'large discussion on the nature of sharing culture versus the authority of chronology, idea and corporation'. RAM Gallery Oslo has last fall been declared a White Cube and as such it prepares for the optimal meeting between ‘the work’ and ‘the spectator’, yet any White Cube represents the institutionalization of ideas and hence authoritative incorporates and contextualizes what not necessarily in its creation was supposed to partake in chronology. In other words: The place in which we exhibit art is a place of curate and thus in its nature not unlike any governing business-like corporation. The curator curates the value of the meeting between ‘the work’ and ‘the spectator’ - while the optimal meeting between ‘the autonomous work’ and ‘the autonomous spectator’ never actually can take place other then outside of any corporative or institutionalized context. ccMixter.org is such a non-institutionalized and non-corporative context in which we, ‘the spectators’, can meet us, ‘the work’, through participation and free sharing – and without any critique at all. Or?

The video symposium is on ramgalleri.no announced as:

**Contained In: The continuous production of the ultimate White Cube?**

*A Streamlined Symposium About Gutenberg2.0, Copyright/Copyleft and The Sharing Culture – to be connected… to participate… to perceive.... to reflect... to become local again.*
and is a vital element in RAM Gallery’s 20th anniversary celebration:

**RAM Gallery 20th anniversary-exhibition - November 19th 2009 - February 14th 2010**

An attempt to implode/explode The White Cube

A layered time, space and place construction by Rolf Gerstlauer (curator for the exhibition)

On December 17th 2009 ccMixter.org did explode/implode the White Cube by streaming 96!!! ‘White Cube Remixes’ into the gallery space!

Thursday December 17th 2009 – audible until February 14th 2010 (sound installation):

A Cube Contained In – the white cube remixed by a tremendous free global force.

*The White Cube Remix seeks to bring the joy of Creative Commons music to the RAM Gallery, in Oslo, Norway.* (quote: [http://thewhitecube.info/](http://thewhitecube.info/))

The known ccMixters SackJo22, aka Susan Joseph, and Gurdonark, aka Robert Nunally, outed on November 7th 2009 a ‘call for remixes’ for ‘The White Cube Remix’ project. SackJo22 created ‘The White Cube’ a cappella and Gurdonark posted his ambient track (with sample pack) called ‘Winter Lights’. The ccMixter.org community was asked to produce individual music pieces as remixes on the base of Gurdonark and SackJo22’s sample-material. By December 7th, the closure date of the call, 68 people had created 96 different remixes. On December 17th a mp3-player containing all the music was installed in The White Cube of RAM Gallery Oslo and streams since the more then six hours of unique music into the exhibition space.

Besides joy, what else did Creative Commons music bring to the RAM Gallery? What do we hear in the Creative Commons music when we listen to it? What, who and where is the curator? Is The White Cube exploded/imploded by the lack of critique? ...and where is what meeting? Is the ccMixter community (and the likes) morphologically as transparent as the cloud in the clock or as the clock in the cloud? Does it need at all to pretend transparency? Is the ‘free culture of sharing and participation’ a romantic idea only or is it the optimal meeting between the autonomous work and spectator? What will happen to ‘culture’ if we continue to share and participate freely...? Who’s to tell us what about culture?

These polemics state the temperament of the today’s video symposium. The discussion will not only focus on ccMixters ‘The White Cube Remix’ project but also use it as a point of departure for a debate on free sharing culture and an alternative licensing practice in science / academia / humanoria.

The symposium is organized as a live-video conference streamed into and from the RAM Gallery Oslo. Participants in the videoconference are invited international guests from Creative Commons, ccMixter.org and ArtisTech Media as well as local curators, art critiques and academics.

The video conference is a collaboration between RAM Gallery Oslo and The Oslo School of Architecture and Design (AHO) and will be video-taped and made public available on aho.no and ramcam.blip.tv as well as other academic web-based channels and various creative commons blogs.
Run-through:

18:55 CET  the online participants connect to scopia.arcit.no.

18:55-19:05  ‘The White Cube Remix’ is playing in the space and will also be audible for online visitors who connect to scopia.arcit.no.

19:05 (start)  Welcome to the ‘Contained In Symposium’ by Mattias Ekman (see text above) the topic(s) and the participants / invited guests get introduced.

19:15  We start with the white cube: ‘The White Cube Remix’ introduced by its initiators. Robert Nunally aka ccMixer Gurdonark tells us ‘what it is we hear’ and Susan Joseph aka ccMixer SackJo22 talks about ‘how it all started’.

19:30  How ccMixer.org exploded/imploded the white cube… and continuous to do so. Emily Richards aka ccMixer snowflake and CEO of ArtisTech Media will be asked about her views on the white cube remix project with its (possible) impact on the ccMixer.org community. Are there similar projects on the run? What are the positive potentials for ccMixters engagement outside of its own net-based community? And are there also any un-rewarding side effects in ccMixters’ public engagement?

(others fill in: Susan, Robert, Gisle, Rolf but also Jason, Viktor and Cameron - if they are online with us)

20:00  Why ccMixer is a community with/without critique.
Viktor Stone aka ccMixer fourstones, the architect behind most of ccMixer.org, will be asked about the uniqueness of the ccMixer.org community.

Ps. It looks like Victor is not able to participate tomorrow. We can address that question to all the other ccMixters participating (Susan, Robert, Emily and myself). Followed by an open discussion… involving curators, art historians and critiques (hopefully) present in the audience.

20:15  What means ccMixer to Creative Commons?
Cameron Parkins and Gisle Hannemyr from Creative Commons USA and Norway will be asked to talk about the aim and legacy of Creative Commons.

20:30  What to come and how to move on? The potentials and challenges ahead. All (remaining) participants are addressed.

Frode Gether-Rønning from the IT-department at AHO formulates questions around actual and possible, present and future needs for an (alternative) licensing practice in academia.

We’d also like to go deeper into the following questions:
How to handle and govern a free participation and sharing culture: what is art and who/where is it – potential and challenges in art/culture seen in a global and local perspective.

21:00 (max)  End of the symposium.
Remarks:

This is a sketch for tomorrow's run-through. Gisle, Frode, Mattias and I meet tomorrow at 9:00 CET and go through the details. We shall be prepared.

Please mail directly to Frode at Frode.Gether-Ronning@adm.aho.no if you have questions about / or still experience problems with the connection to the video-conference platform at http://scopia.arcit.no.

The procedures to connect to the video symposium are again explained here:

- **For the active participants of the symposium:**
  To set up the conference you need to connect to the following URL: http://scopia.arcit.no

  The first time you access this videoconference site, click on the link "Click here to install these options" to install the videoconference plug-in. At this moment it will only work with Internet Explorer on a windows platform, ie. If you want to join the conference and not just watch the webcast.

  After the plug-in install and restart of the browser you can enter the conference by clicking at 'Join Meeting', entering your name and the following meeting ID: **64858**

  The Meeting pin is: **9999**

- **For the viewers of the symposium:**
  To access the live-conference you need to connect to the following URL: http://scopia.arcit.no

  The first time you access this videoconference site, click on the link "Click here to install these options" to install the videoconference plug-in.

  After the plug-in install and restart of the browser you can watch the conference by clicking on 'Watch Webcast' and entering the following meeting ID: **64858**

  Webcast can be viewed from any web browser on Windows and Mac clients.

With kind regards,

Rolf Gerstlauer – Oslo, 13.01.2010